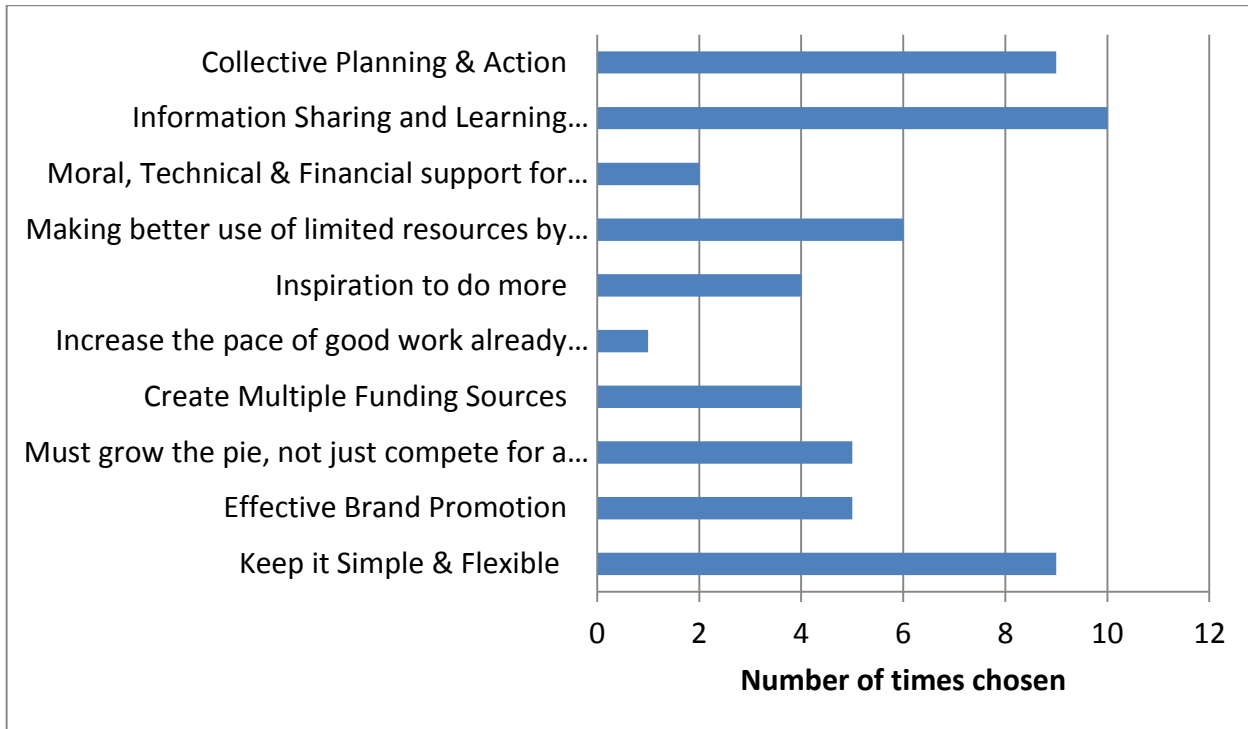
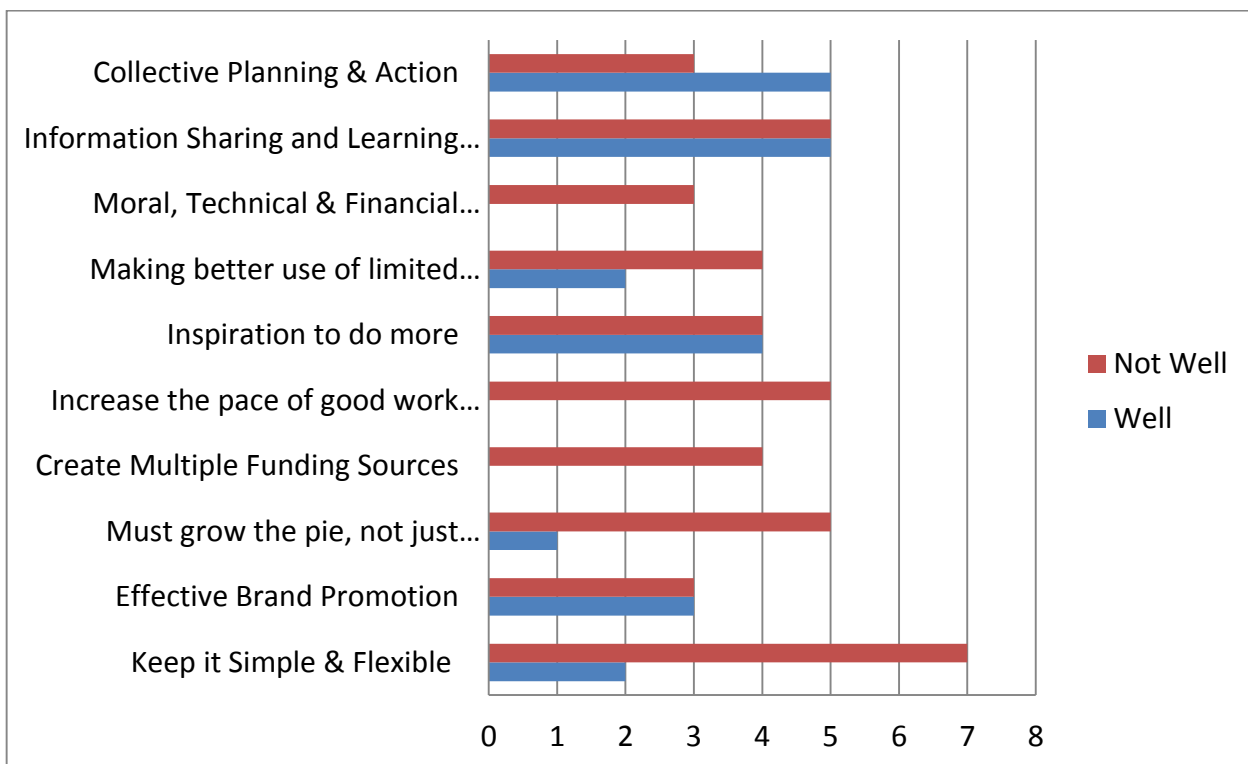


From the survey monkey survey, we asked respondents to rank a selection of 10 elements from past H141 Zone 2 consultations in order of importance for achieving the H141 vision. Collective planning and action, making better use of limited resources by working co-operatively, keeping it simple and flexible, and Information sharing and learning ranked in the top 4 for being the most important.

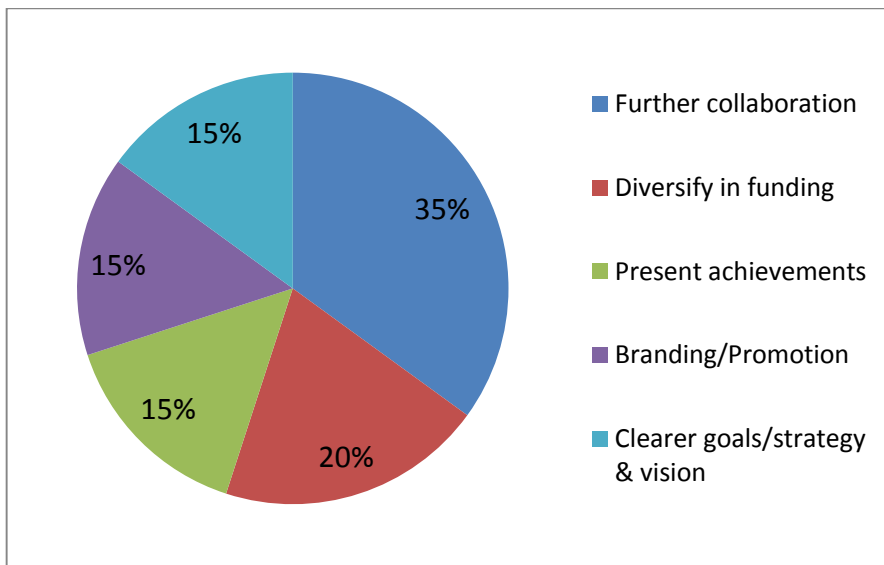


The interview results further supports the survey monkey results. Many respondents said 'by focussing on the top 5 elements, the rest would follow'.



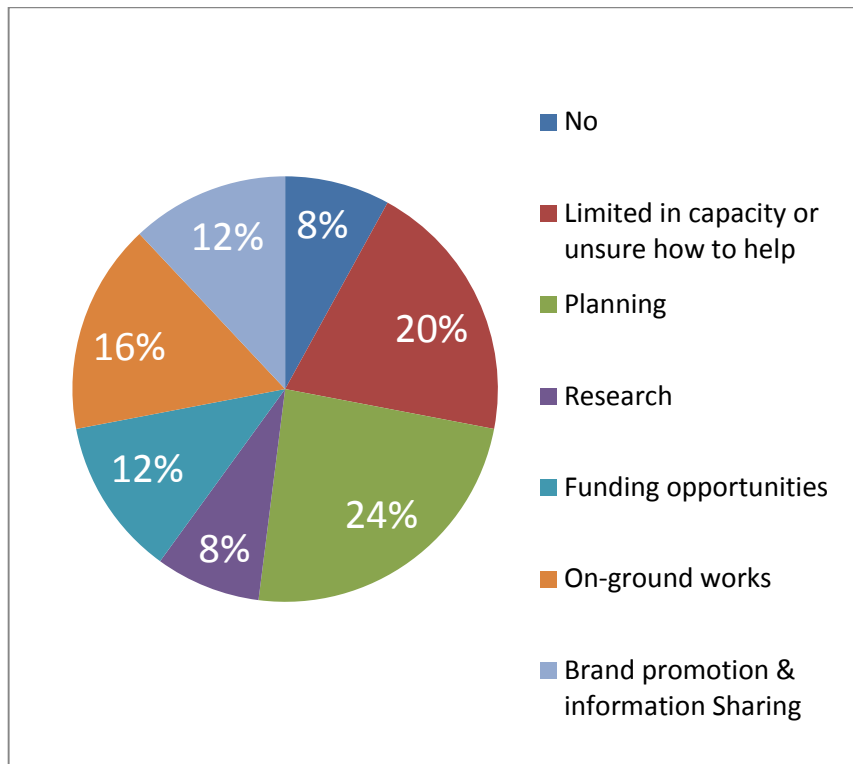
## Wimmera Rivers, Woodlands and Wetlands 2015 Stakeholder Survey By Rachel Loyd - Kowree Farm Tree Group Landcare Facilitator

This was a particularly hard question for some of the respondents to answer, as they were unaware of what is currently happening in H141 Zone 2. Of the elements that respondents believed we are doing well, only collective planning and action surpassed the number of respondents that said we weren't doing it well. The majority of respondents said that we aren't doing well in keeping it simple and flexible, information sharing and learning opportunities, Increased the pace of good work already being done and must grow the pie, not just compete for a slice of the existing one. Some respondents said that we aren't doing any well, which suggests a great deal of work is still needed to improve our current situation.



We wanted to know what your suggested improvements were :

- 35% of respondents suggested further collaboration with better co-ordination and communication
- 20% suggested the need to diversify into more non-government funds and work together as a team
- 15% suggested professional branding/promotion from be seeking funding or in-kind support, showing off what we've already achieved (in the form of documentation, maps/signage, brochure, and updating the website to be more friendly and interactive) and have clear goals, strategies and vision.

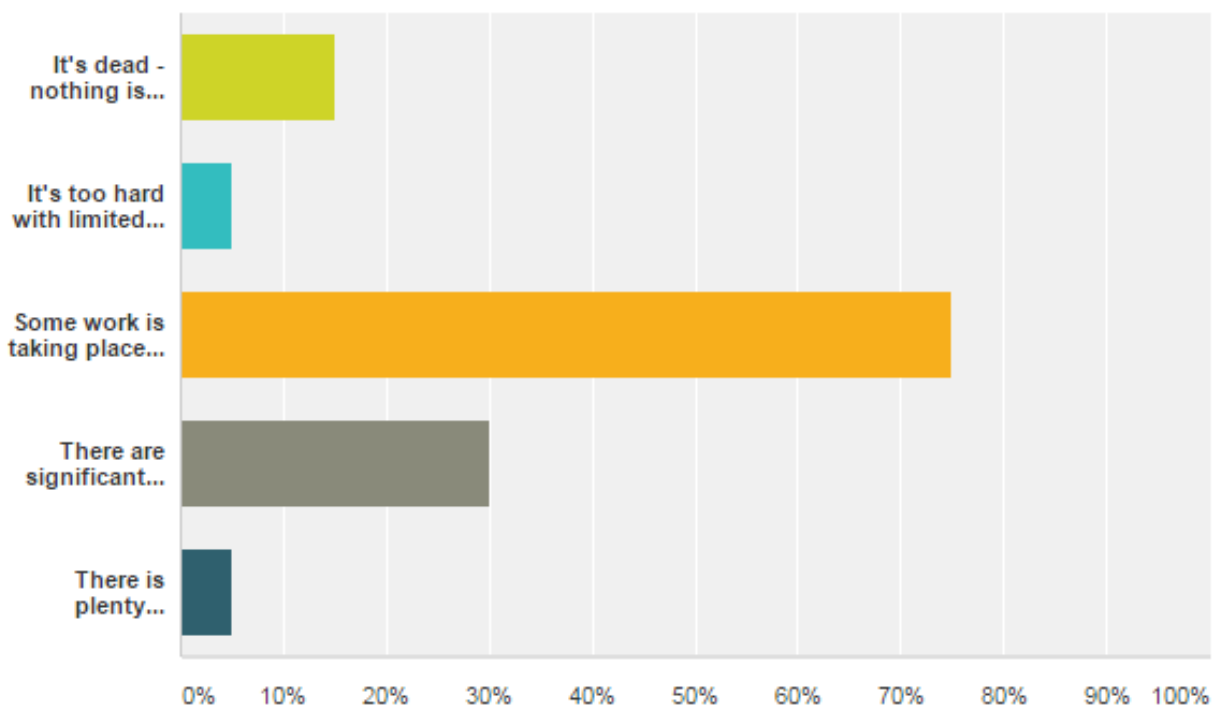


72% of respondents are willing to contribute to these improvements – which is quite impressive. Contributions would be made in areas such as

- Planning and advising with 24% of respondents willing to help in this area
- Branding and promotion (telling a story and in-kind marketing support)
- Information sharing on the website, funding opportunities, policies, stalls etc.
- 20% of respondents are willing to help, but don't know how or are limited in their ability to help

## Which of the following best describes the current situation of Habitat 141 Zone 2?

Answered: 20 Skipped: 0



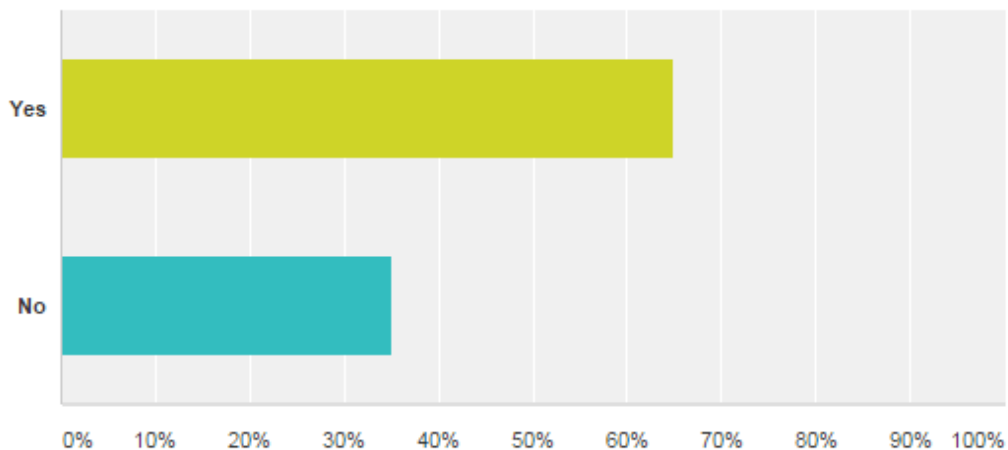
We asked respondents to pick which scenario best describes the current situation for H141 Zone 2

- 75% of respondents picked 'some work is taking place – but we need to do more' (15 picks)
- 30% of respondents believe 'There are significant private, corporate and philanthropic funds for conservation - we need to encourage and nurture these'. (6 picks)
- The key message here is that we need to do more!

Respondents were allowed to choose more than one scenario, so the total percentage is out of 130%.

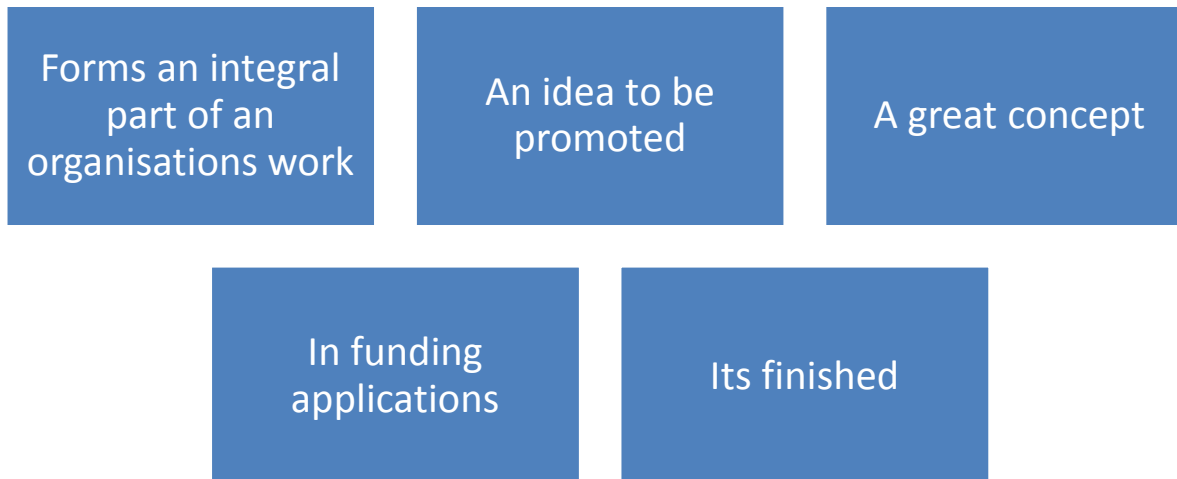
## Do you ever use, promote or talk about the Habitat 141 Zone 2 vision/brand?

Answered: 20 Skipped: 0



65% of respondents used, promoted or talked about the Habitat 141 Zone 2 vision and/or brand. The key question here is, if not, why not?

- Is it because they don't know how
- Are they confused about the H141 vision
- Do they not want to associated themselves with something that might not make sense
- Do they feel that promoting or using H141 that it might have a negative effect on themselves or their organisations image



Forms part of the way an organisation operates:

- It forms part of the strategic planning, priority areas, target ecosystems and investment focus.
- Used to build strong networks and success. Used as an opportunity to collaborate with new/ existing partners.
- Every activity in my work plan relates to the H141 vision.

As an idea to be promoted:

- Through our community group it is often promoted.
- Refer people to H141: 20 million trees

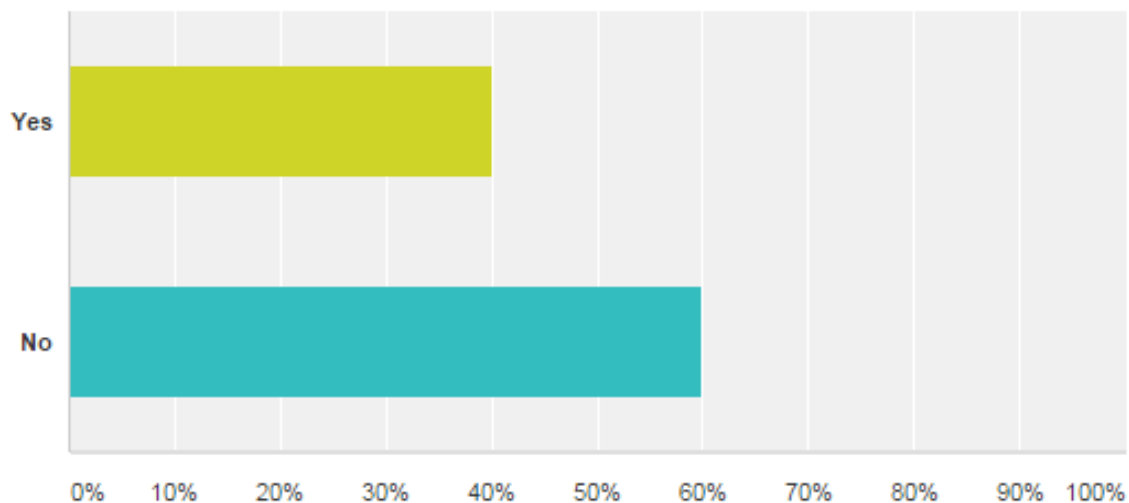
As a concept:

- As a model for other areas.
- Important idea in tackling climate change.
- Important to rehabilitating urban and social environments.
- Importance in managed burn discussions.
- Great idea that hasn't found it's legs/ is still a little vague

It's over:

- It's worn out, doesn't feel like anything is happening.

Answered: 20 Skipped: 0



Do you ever use the pronoun 'we' when talking about H141 Zone 2? This question was an interesting one and received some interesting answers.

- 40% of respondents said they don't use the pronoun 'we' when talking about H141 Zone 2
- 60% of respondents said they did use 'we'

For those of you who said yes, comments included:

- Believe H141 underpins what I am doing.
- It is a collective effort.
- Feel part of it and that I have had input.
- H141 wouldn't exist without partnership.
- H141 vision is a selling point.
- Promoting H141 is beneficial to organisation.
- Believe in the vision

For those that said no, comments included:

- Not previously involved (looking forward to being involved).
- Feels like an external organisation.
- My organisation hasn't contributed a lot to H141.
- Don't want to be associated.
- Not involved in the planning.
- Not feeling involved anymore.
- Don't live in the geographical area

Slide 11

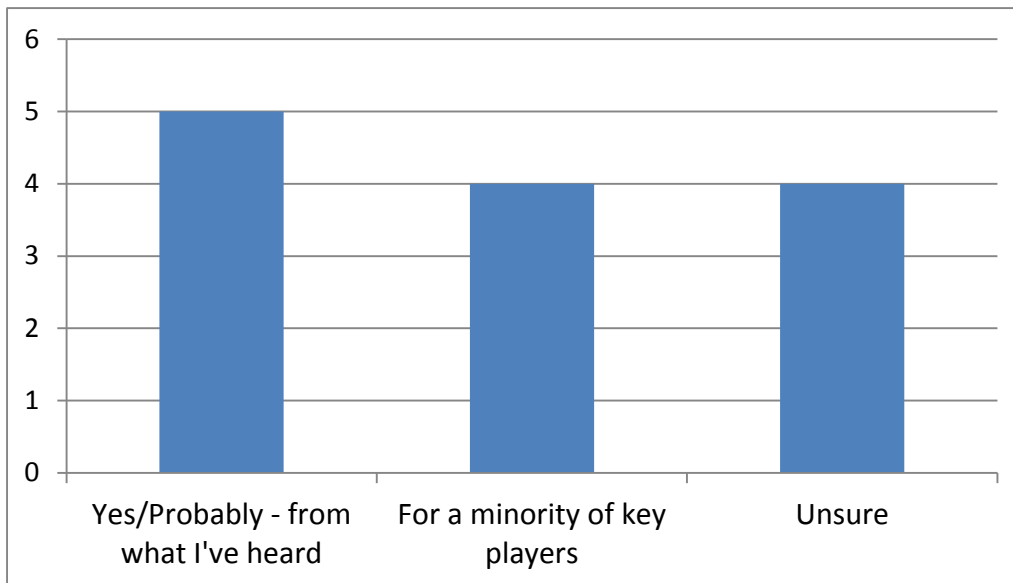
It was then thought that it would be a good idea to see who people thought 'We' actually was



Survey

By Rachel Loyd - Kowree Farm Tree Group Landcare Facilitator

- We got answers like: those actively involved, the elusive group (whoever that may be) and the H141 Zone 2 Co-ordinator/committee

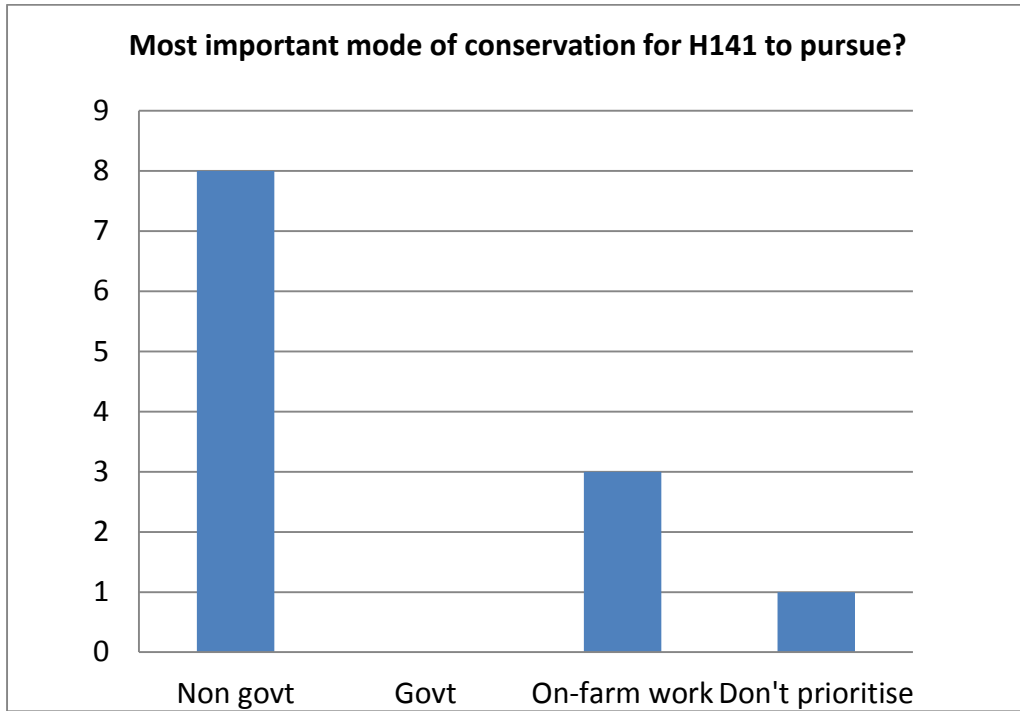


- 38% of respondents believe H141 Zone 2 has increased the pace of good work
- 30% believe we haven't
- And 30% are unsure

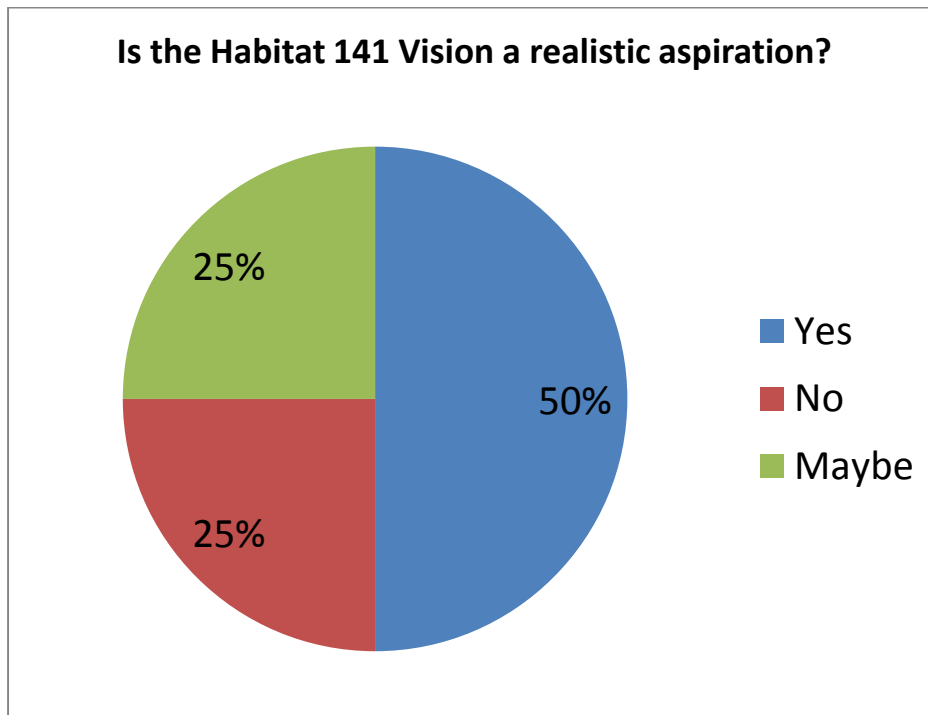
It is evident to me, even at this stage of the presentation, that there is a lot of uncertainty around many aspects of H141 Zone 2!

Slide 13

- When it comes to increasing the funding in Zone 2 – many were unsure
- Many believed that Zone 2 had only had some influence



Interview respondents believe that non-government modes of conservation (philanthropic, corporate and private reserves) are the most important for pursuing in Zone 2 at the current time, and were not against using government funding.



Survey

By Rachel Loyd - Kowree Farm Tree Group Landcare Facilitator

- Only 50% of interviewees believe that the H141 vision is a realistic inspiration, with 25% saying it isn't and 25% sitting on the fence.
- Do we need to come up with a different and more realistic vision just for zone 2?

Slide 16

The final question we asked in the interview was 'do you have anything else you would like to add?' and there were a variety of answers given:

- H141 Zone 2 needs more focus
- We need to choose smaller, achievable goals
- Operate in a target area

Slide 17

- We need a coordinator and structure, someone we can contact, which can be the face of Habitat 141 Zone 2, who can help direct communication and contact details.

Slide 18

- We need a dynamic structure
- Welcome fresh faces and innovative thinkers

Slide 19

- Partnering organisations and members need to be actively engaged
- Roles need to be given to that suit the strengths of those involved

Slide 20

- We must monitor our progress against our goals
- We should brag about our achievements and present them to each other and the general community
- We need to learn from our progress, do we have advice and new skills or techniques that we can share with each other

Slide 21

- Communication needs to happen on a regular basis
- It needs to happen between partnering organisations, private landholders, interested community members/the public
- Strong communication will build a foundation for collaborative work

Slide 22



## Wimmera Rivers, Woodlands and Wetlands 2015 Stakeholder Survey

By Rachel Loyd - Kowree Farm Tree Group Landcare Facilitator

- If we don't work out the current issues and get on with work, things will go backwards and H141 Zone may cease